



SYNAXON
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**PRESS INFORMATION
FOR IMMEDIATE RELEASE**

SYNAXON FORMS NEW SUPPLIER PARTNERSHIP WITH F-SECURE

Warrington, UK - 08 February 2016: Reseller services group, Synaxon, has added the leading online security and privacy software vendor, [F-Secure](#), to its list of supplier partners.

The F-Secure range includes full system, endpoint and network protection suites as well as management and control and enterprise cyber security solutions and the highly-rated [Freedome](#) VPN solution, which is ideal for customers that want to make sure remote workers are always securely connected and that communications stay private. All F-Secure solutions are now available to order via EGIS, either as boxed or for electronic software download.

With its unique approach to protection, F-Secure offers resellers clear market differentiation. It is also one of the first vendors to move into the potentially lucrative area of smart home security. The recently-announced [F-Secure SENSE](#) set of solutions combine unique hardware and software to provide a single source of protection for all of the devices in the homes, including tablets, smartphones and Internet of Things (IoT) devices.

Mike Barron, UK channel director at Synaxon, says: "This is a really great new signing for Synaxon UK and its members. The agreement with F-Secure will give our members access to a fantastic range of online security and protection solutions and, with the forthcoming SENSE range, F-Secure will be one of the first vendors to offer a complete range of privacy and protection offerings for the entire home. Synaxon

UK is looking forward to working with F-Secure and our members to promote its solutions and the wide range of opportunities they present.”

Olli Bliss, head of partner sales at F-Secure, stated: “F-Secure is pleased to be working with Synaxon UK. Our organisations have shared values – integrity, trust, transparency and trustworthiness – and we look forward to forming a productive partnership. As online protection and privacy becomes even more important in businesses and in the home, we see genuine potential for growth with partners. Synaxon can help us reach further into the channel and we’ll be making sure its members have every opportunity to maximise the potential of our full range of protection solutions.”

F-Secure is one of the most trusted names in the IT security industry and has been defending millions of businesses and individuals from digital threats for over 25 years. The company has a strong understanding of European markets and the needs of channel partners.

For more information, resellers can contact Synaxon on 0844 481 5844 or email accountmanagers@synaxon.co.uk.

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About F-Secure

F-Secure has been defending tens of millions of people around the globe from digital threats for over 25 years. Our award-winning products protect people and companies against everything from crimeware to corporate cyberattacks, and are available from over 6000 resellers and 200 operators in more than 40 countries. We are on a mission to help people connect safely with the world around them, so join the movement and switch on freedom!

Founded in 1988, F-Secure is listed on NASDAQ OMX Helsinki Ltd.

f-secure.com | twitter.com/fsecureukteam | facebook.com/f-secure

For more information, please visit:

[F-Secure SENSE](#)

[F-Secure Internet of Things](#)

[@FSecure Sense](#)

About Synaxon

Synaxon is Europe's largest grouping of independent IT resellers and system houses. It provides a range of services that enable resellers to enhance their marketing and build a strong presence in their chosen market and take full advantage of the extensive stock-holding and supply-chain capabilities of distributor and vendor partners. Synaxon partners have exclusive access to the unique EGIS (Enterprise Global Information System) on-line purchasing and information platform, through which they are able to locate, check availability and order products from Synaxon supplier partners. In addition, Synaxon provides a range of pro-active marketing services which reseller members can use to drive sales activity.

Synaxon is already well-established in Germany, where it has nearly 3000 partners that generate around €3 billion of gross external sales annually, representing 15 per cent of the German market. Through EGIS, these member partners have access to more than 200,000 products from over 200 distributors. Synaxon UK was established in September 2008 (fully launched in January 2009) and now has a UK reseller membership of 630 independent resellers with combined revenues of around £700 million of gross external sales.

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