



SYNAXON
LIMITED

**PRESS INFORMATION
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SYNAXON ANNOUNCES ANNUAL AWARD WINNERS AT NATIONAL CONFERENCE

Reseller services group, Synaxon, announced the winners of its 2015 UK Awards, during a special gala dinner ceremony, sponsored by leading distributor Ingram Micro, at its annual conference last week.

The winners received the awards from UK Managing Director of Synaxon UK, Derek Jones, after being treated to an inspiring motivational speech from British athletics legend, Kriss Akabusi. Earlier in the day, they heard view on current market opportunities from two of the channel's top entrepreneurs – CEO of Autotask, Mark Catini, and VP of Worldwide Channel and Technical Sales at Webroot, Charles Tomeo. They also heard about the massive potential in managed print services from Gemma Glen, Head of Category, Print, Peripherals and Supplies at Ingram Micro.

The winners announced were as follows:

- **Distributor of the Year** – Beta Distribution
- **Vendor of the Year** – Western Digital
- **Specialist Service of the Year** – DMSL
- **B2B / MSP Member of the Year** – KOGO
- **E-Tailer / Retailer Member of the Year** – UK IT On-line
- **Synaxon Special Recognition Award** – Jeffery Linton of JR Linton Computers (presented in recognition of valued contribution to the Synaxon community)

Jones said: "Congratulations to all the winners – they have made an outstanding contribution to the Synaxon community this year. All the awards are decided by members, so they can be genuinely proud of their achievement. But all the companies that were nominated deserve our gratitude and recognition. We are genuinely grateful and value for their support enormously."

The other supplier partners shortlisted included: Ingram Micro UK, JetTec, Entatech, and Intec Micro (Distributor); BenQ , Kyocera, Cisco and Xerox (Vendor); LogicNow, Parcelforce, Autotask, Netjapan, and L&Z (Specialist Service).

Members nominated for awards included: Pensar, Servium, Bear IT, 3C Technology, and Tandem (B2b / MSP); Space, Kingsfield Computers, JR Linton, Matrix IT, and Green Office Supplies (E-Tailer / Retailer).

The 2015 Synaxon National Conference took part at Staverton Park, Daventry during the course of Thursday 18th and Friday 19th June.

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About Synaxon

Synaxon is Europe's largest grouping of independent IT resellers and system houses. It provides a range of services that enable resellers to enhance their marketing and build a strong presence in their chosen market and take full advantage of the extensive stock-holding and supply-chain capabilities of distributor and vendor partners. Synaxon partners have exclusive access to the unique EGIS (Enterprise Global Information System) on-line purchasing and information platform, through which they are able to locate, check availability and order products from Synaxon supplier partners. In addition, Synaxon provides a range of pro-active marketing services which reseller members can use to drive sales activity.

Synaxon is already well-established in Germany, where it has nearly 3000 partners that generate around €3 billion of gross external sales annually, representing 15 per cent of the German market. Through EGIS, these member partners have access to more than 200,000 products from over 200 distributors. Synaxon UK was established in September 2008 (fully launched in January 2009) and now has a UK reseller membership of 630 independent resellers with combined revenues of around £700 million of gross external sales.

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