



**SYNAXON**  
LIMITED

**PRESS INFORMATION  
FOR IMMEDIATE RELEASE**

**SYNAXON PARTNERS WITH CONTINUUM TO PROVIDE MEMBERS WITH  
IDEAL PLATFORM FOR MANAGED SERVICES GROWTH**

**Warrington, 13 October 2016** – [Synaxon UK](#), the leading channel services group, has formed a partnership with [Continuum®](#), the only channel-exclusive IT management platform company, giving its MSP members direct access to the company's services and real potential to grow their managed services business.

Continuum provides fully-integrated remote monitoring and management ([Continuum RMM](#)) and backup and disaster recovery ([Continuity247™](#)) services for both on-premises and cloud-based servers, desktops, mobile devices and other endpoints. It is the only services provider that offers true management with intelligent monitoring, tightly integrated world-class support and a SaaS-based management portal.

With Continuum, MSPs can monitor, troubleshoot and maintain their clients' IT infrastructure efficiently and provide backup, imaging and restore services from a single pane of glass, backed by industry-leading support. Continuum offers Network Operations Center ([NOC](#)) services, which are delivered by its global team of more than 700 technicians, giving MSPs another potential revenue stream opportunity.

[Derek Jones](#), Managing Director of Synaxon UK, believes that the potential for Continuum with the group's members is very significant. "More of our members are moving into managed services and Continuum provides them with the perfect platform for efficient, effective, dependable remote management of customers. We've been highly impressed with their services and their 100 percent commitment

to the channel. It's an approach that aligns perfectly with Synaxon's own and we look forward to developing a long and prosperous partnership."

[Paul Balkwell](#), European Sales Director at Continuum said, "We're excited to be working with Synaxon UK, and we're very confident that we'll be able to help its members make the most of what we believe to be the very best management solution available to MSPs. Continuum is a channel-exclusive provider and we succeed when our partners do. Synaxon UK members can expect Continuum to provide the focus and support they need to develop their managed services business. The growth potential in the UK market is huge and Synaxon is the right partner to help us make the most of the very considerable opportunity."

Continuum has a strong and established presence in the remote management market. It monitors more than one million endpoints for 5,800 partners, including MSPs servicing more than 60,000 customers. The company has a permanent UK team based at [offices in Bracknell](#).

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### **About Continuum UK**

Continuum's European Headquarters office is located at Venture House, 2 Arlington Square, Downshire Way, Bracknell, England, RG12 1WA. Contact by email: [europa@continuum.net](mailto:europa@continuum.net) or phone: +44 (0) 1344 742 875. For more information, visit: <http://www.continuum.net/company/managed-it-services-europe>.

### **About Continuum**

Continuum is the only channel-exclusive IT management platform company that allows its Managed Services Provider (MSP) partners to maintain both on premise and cloud-based servers, desktops, mobile devices and other endpoints for their small-and-medium-sized business clients. Continuum's SaaS platform enables MSPs to efficiently backup, monitor, troubleshoot and maintain clients' IT infrastructure from a single pane of glass, all backed by an industry-leading Network Operations Center (NOC) and Help Desk. The company employs more than 1,300 professionals worldwide, monitors more than 1 million endpoints for its 5,800

partners including MSPs servicing more than 60,000 SMB customers and web hosting providers protecting nearly more than 250,000 servers worldwide with Continuum's R1Soft product line. The company established the Continuum Veterans Foundation, a nonprofit organization providing financial support to charities focused on helping veterans find jobs in IT. For more information, visit <https://www.continuum.net/> or <https://www.r1soft.com/> and follow us on [LinkedIn](#) and Twitter [@FollowContinuum](#).

### **About Synaxon**

Synaxon is the leading reseller, MSP and dealer services group in the UK. The group has more than 640 member companies operating in the IT and office products channels, and partnerships with over 40 vendor, distributor and services suppliers. Synaxon UK's members have estimated combined gross revenues of more than £1bn gross external sales.

The group provides a range of unique services that help its member companies to buy better, sell more and reduce their costs. These include the EGIS procurement and information system, which enables members to check the availability of stock and pricing and to place and manage orders with all of Synaxon's distributor partners; the iTrends marketing package, which provides a quarterly own-branded product catalogue and an ongoing programme of promotional emails; and Clic2IT, a simple, affordable ecommerce solution that enables members to offer products from all Synaxon distributor partners through their own website.

Members also benefit from exclusive rebates and promotions and a range of other services, including access to business financing and nationwide maintenance cover options, and low-cost card payment and nationwide courier services.

For supplier partners, Synaxon provides unrivalled reach into the UK reseller, MSP and dealer community, providing active account management and business development programmes that enable them to develop a higher profile, form lasting partnerships and grow their sales.

Synaxon UK also runs the TrustATec partnership network of support and services providers who offer simple, fixed-price IT repairs and servicing on a localised basis. This unique programme generates a regular stream of new business and growth potential for subscribing members.

Operating from offices in Warrington, Synaxon UK is part of a European organisation, headquartered in Germany, where it has almost 3000 established partners that generate around €3 billion of gross external sales annually, representing 15 per cent of the German market.

**For more information about Synaxon contact:**

Derek Jones, Managing Director, Synaxon UK

Tel: 0844 481 5844

Mobile: 07589 582 1548