



SYNAXON
LIMITED

**PRESS INFROAMTION
FOR IMMEDIATE RELEASE**

SYNAXON FORMS PARTNERSHIP WITH WAVENET

Agreement with leading connectivity services provider enables members of the channel services group to offer high-grade voice and data services at competitive prices to business customers

Warrington, XX March 2017 – Synaxon UK has formed a partnership with Wavenet, the nationwide provider of unified communications services, giving its members the opportunity to offer the company’s extensive range of data and voice connectivity services to their customers.

With its own carrier-class network infrastructure and renowned technical acumen, Wavenet is one of the leading providers of business data and voice services in the UK. With immediate effect, Synaxon members will have access to Wavenet’s complete portfolio. As part of an introductory special offer, Synaxon members will be able to benefit from exclusive pricing and promotions.

All initial Ethernet and Broadband connections sold through Synaxon members will also include free DDOS (Distributed Denial of Service) Attack Prevention. This represents an exceptional opportunity for members to deliver a high-value service to their business customers and build further sales potential.

Nathan Addison, Cloud Business Development Manager at Synaxon UK, said: “Wavenet’s services are renowned for their technical excellence and reliability and this new partnership us an unprecedented opportunity for Synaxon members to offer voice or data solutions to their business customers. It means they can extend their

own offering, deliver the vital connectivity services that are now the lifeblood of all businesses, and compete very effectively in an increasingly important area of the market”

Bill Dawson, Director at Wavenet, stated: “Wavenet's mission is to deliver a quality of service that gives our customers a competitive edge. We do that by continually investing in the right products, people and partnerships. This agreement with Synaxon gives us the chance to show their members how our voice and data solutions can help them make a difference for their business customers. We’re eager to work with and to support as many Synaxon members as we can.”

Wavenet is a leading provider of data services and offers competitive rates on BT Ethernet circuits and other services. It can offer high capacity connections to support high bandwidth demands and scalable solutions that will ensure customers receive good return on investment. The company’s VoIP solutions are built on the Broadsoft’s industry-leading Broadcloud Platform. They provide carrier-grade performance, best-of-breed functionality and competitive pricing for both SMBs and enterprise customers.

Picture: Nathan Addison, Synaxon.

--- ENDS ---

About Synaxon UK

Synaxon is the UK’s leading services group for the ICT and office products channels. It provides a wide range of services that help its members to grow and develop their businesses.

Core services include:

- **EGIS** - Synaxon’s procurement and information system enables members to check the availability and pricing and to manage orders with all Synaxon’s 25 distributor partners.
- **iTrends** – an exclusive marketing package that provides a quarterly own-branded product catalogue and regular promotional emails.

- **Clic2IT** – affordable, effective ecommerce that enables members to offer products from all Synaxon distributor partners through their own website.
- **TrustATec** – a UK-wide services network that generates new business for partners who offer fixed-fee IT repairs, support and servicing on a localised basis.

In addition, Synaxon provides named account management to all its 600-plus members and works with them to ensure they can access all the support and services offered by Synaxon's vendor, distributor, and both managed and cloud services partners. Synaxon UK's members have estimated combined gross revenues of more than £1bn gross external sales.

Operating from offices in Warrington, Synaxon UK is part of a European organisation, headquartered in Germany, where it has almost 3000 established partners that generate around €3 billion of gross external sales annually, representing 15 per cent of the German market.

For more information about Synaxon contact:

Derek Jones, Managing Director, Synaxon UK

Tel: 0844 481 5844

Mobile: 07589 582 1548